

WIR Statement Released by HP Inc. at the FESPA Large-Format Printing Show in Berlin, Germany on May 15, 2018 and Included in the HP DesignJet Z6 and Z9+ Launch Press Kit Posted on the HP Newsroom Portal on the HP Inc. Website.

“Preliminary data from tests conducted on a broad range of HP and Canson photo and fine art papers by Wilhelm Imaging Research, Inc., the world’s leading independent permanence testing laboratory, indicate that when compared with other leading brands of aqueous pigment ink printers, the new HP 746 and HP 747 Vivid Photo pigment inks introduced with the Z6 and Z9+ printers provide the highest WIR Display Permanence Ratings in the industry. No matter where a client chooses to display a print, including in demanding high-brightness 24-hour display applications such as in grocery stores, retail outlets, shopping malls, public buildings, hotels, and airports, the HP Vivid Photo Inks give print service providers the assurance that the prints they make for their customers will last as long as possible before objectionable fading or color shifts occur.”

Henry Wilhelm, founder and Director of Research at Wilhelm Imaging Research